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Dear Gloria,



As September starts morphing into October (where did summer go?), I'm thinking about October Surprises. The term was coined in 1972, when 10 days pre-election, incumbent President Nixon took the oxygen from Democratic candidate George McGovern's anti-Viet Nam war campaign message by declaring that peace was at hand.

Ever since, the term *October Surprise* has been used to describe preemptive strikes by one prospective leader to land a powerful blow to the opponent's election intentions. Or, as in the fun fictional "Wag the Dog," to deflect attention from the candidate's own brewing scandal.

I have a few October Surprises for you. Fortunately, all good ones!

- **Extra special *friends and family* pricing for two upcoming conferences where I'll be speaking.**



I'm excited to be featured at the fantabulous statewide Pennsylvania Conference for Women. Wow, what a power-packed day! "Shattering the Glass Ceiling: Strategies to Redefine Power and Lead with Intention" is the topic of my workshop.

Register here using discount code **PACD86**. Will I see you in Philadelphia October 2?

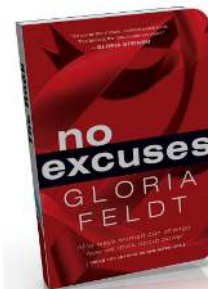


Passion Into Action is one of the most powerful gatherings of women I've ever experienced. I spoke at PIA 2009 and am thrilled to return October 13-14 to lead a Power Tools Workshop. Plus, I'll deliver the closing keynote to inspire the 500+ participants put their particular passions into action.

Register using code **PIA2012** for 20% discount.

- **New stuff on GloriaFeldt.com**

***Quotes That Inspire Me**



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***September 30
Keynote speech,
Westchester Region**

Find a quote you love on the new [Quotes that Inspire Me](#) page. I'm a fan of piquant quotes in my writing and [speaking](#). So I created a page where I can keep my favorites in one place. Go there any time to snag a perfect quote for yourself. [Send me](#) your faves too and I'll add them.

***9 Ways Blog: She's Doing It**



Carolina Pichardo

Every Wednesday, I profile a woman using her "power to" and leadership in ways that are groundbreaking, effective, intriguing, or all of the above, in the column "**She's Doing It.**"

This week, executive leadership coach Ora Shtull reveals how to [power up your leadership](#) presence. In other recent posts, you can read about Young Urban Moms co-founder [Carolina Pichardo](#). Cheer [Candy Crowley](#) and the three amazing teenagers who succeeded in getting her chosen to be the first woman to moderate a presidential debate since 1992. Learn about women's golf evangelist [Joan Cavanaugh](#), and many more women who are definitely doing it! You can also subscribe to the blog so you won't miss any of these inspiring stories in the future.

Thinking of a woman I should profile--maybe you? [Drop me a note.](#)

***Heartfeldt Blog: The Young Politica**

I'm delighted to introduce a weekly column by NYU journalism student Maegan Vazquez. She named it [The Young Politica](#).

Aiming at female students but relevant to all, Maegan writes about topics like how to make sure [your vote counts](#), and how to [compare the presidential candidates](#).

Check out **The Young Politica** posts and pass the columns along to young people you know who might benefit from the information.



Maegan Vazquez

Wishing you a wonderful fall season, a sweet new year (whether or not you are celebrating it now because we can all use more sweetness in our lives), and, as always...

of Hadassah Annual Luncheon at the Ritz Carlton, White Plains NY. 11 am, Lunch and Program: "Women Together Can Repair the World"



***October 2**

PA Conference for Women. Penna. Convention Center, Philadelphia, PA.



***October 12-14**

No Excuses Power Tools workshop and Power Breakfast Keynote See Jane Do's - Passion Into Action conference Grass Valley CA



***October 17 -**

December 11

"Women, Power, and Leadership"
I'll be teaching this ASU 3-hour credit course online.



National Council of Jewish Women

***October 23**

NCJW - Peninsula Section, Long Island NY. Keynote: "Women's Equality" 11:30 am - coffee reception, 12:15 pm - speech plus Q+A, 1:00 pm - book signing.

Power to you!



Gloria

Visit: [My website](#), [9 Ways Blog](#),
and [Heartfeldt Blog](#)

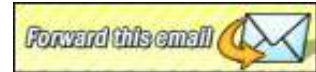
Invite me to [speak to your group](#)

Order: [your copy](#) of *No Excuses: 9 Ways Women Can Change
How We Think About Power*

Connect:



December 6
Massachusetts
Conference for
Women, Boston
Convention and
Exhibition Center,
Boston, MA.



**P.S. I'm curious: What October Surprises do you predict
this year? Let's keep a running list [here](#).**



Save 20%

**Use the code PIA2012 when you
register to get a 20% discount.**

October 13-14, 2012

www.passionintoaction.tv

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Shattering the Glass Ceiling:
Strategies to Redefine Power
and Lead with Intention

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Gloria Feldt | 322 West 57th Street | New York | NY | 10019