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Dear Gloria,

In the **No Excuses** chapter "Power Unused is Power Useless," I tell how I dreamed my car was hurtling down a winding dirt road and I couldn't stop it. Then I discovered I had the keys in my hand. Once I saw I had the power to turn off the ignition, and I used it, and the car rolled to a stop. It didn't take a psychiatrist to discern I was struggling to make a life changing decision.



Check out my op-ed in **The Daily Beast** on how the Democrats left their power unused. No surprise that the election changed the landscape profoundly (here's my **interview on Dylan Ratigan**). What unused power do you have to make change?

9 Ways in 9 Weeks: The *No Excuses* Way to Embrace Your Power

Speaking of power used (not just the political kind), thanks to everyone who's joining the conversation on **the 9 Ways blog**.

Each week, you can see new videos of women sharing their stories, and find inspiration and information you can use. Manisha Thakor wrote that *"the Power Unused chapter struck me so deeply because it described me to a 't"... and then I took action! My passion is women and money. So after reading this chapter and this book, I created The Women's Financial Literacy Initiative - dedicated to increasing women's voices and choices through personal finance education. I am launching my first (FOR-PROFIT) eCourse later this month."* Then she shared **this video**.

Be sure to **download the free 9 Ways Power Tools summary** and keep them handy to add "power to" your life.

Would you help me spread the word? Just click on the **No Excuses postcard**. Send it to 10 women in your life to encourage them to

[Buy the Book](#)

Let's connect



Upcoming Events

Visit my **Events Page** for more information.

New Canaan, CT
Mon. 11/15 @7:30 pm
Elm Street Books

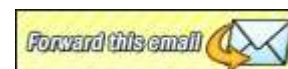
Scottsdale, AZ
Thurs. 11/18 @7:30 am
Keynote
Arizona Women's
Leadership Symposium

Tucson, AZ
Fri. 11/19 @7 pm
Antigone Books

San Francisco, CA
Fri. 12/2 @12 pm
International Museum of
Women & the San
Francisco Chamber of
Commerce

Fri. 12/2 @6 pm
Ritz Carlton Hotel
Keynote Address for
the Population Institutes's
Global Media Awards

Visit my **Events Page** for more information.



the 9 ways to embrace your power

1. know your history.
2. define your own terms.
3. use what you've got.
4. embrace controversy.
5. carpe the chaos.
6. wear the shirt.
7. create a movement.
8. employ every medium.
9. tell your story.

embrace their power and join the conversation.

Power in the Shirt

Sneak preview: The next Power Tool we'll be discussing on [9 Ways](#) is "Wear the Shirt." Not just any shirt, of course--literally or figuratively sharing your intention with others, standing up for what you believe, or the source of your passion.

This is your chance to be featured on GloriaFeldt.com! [Send me](#) a photo of yourself in your favorite T-Shirt holding your copy of *No Excuses*. We'll give you a spot on center stage. As a thank you, one of you will win a collection of my books, signed just for you.



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People are incredibly kind. Recently, I was interviewed by Kay Ballard for her ["Women Are Not Funny" radio show](#). Imagine my delight when Kay (who is quite amusing) said on air:

"Gloria, I have a friend who is quite well known for interviewing well-known authors. In every call he recommends that listeners buy three copies of the featured book--one for themselves, one for a friend, and one to have on hand as a gift.

Well, I am not one to be outdone! So I recommend to my listeners that they buy two copies for themselves, in case one of them lands in the pedicure basin (trust me; it can happen.). And, they should buy 5 copies for friends, because surely they have at least 5 friends. And 5 additional copies as gifts. Despite being blonde, I am terrific at higher math, and I am almost certain that it adds up to twelve copies. Gloria, do you have any problem if I recommend that my listeners buy a dozen copies of your book?"

My answer: "Thank you, Kay!"

No Excuses is available [online](#) and in bookstores near you.

Sending unlimited love and [No Excuses](#),

Gloria

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