

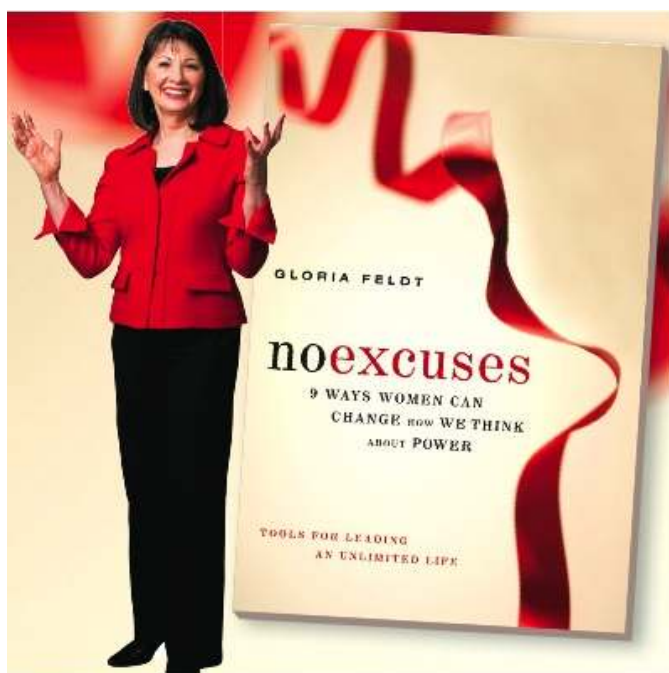
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Dear Gloria,

After 18 months of writing and a lifetime of frontline experience, [No Excuses: 9 Ways Women Can Change How We Think About Power](#) is launched. It's chock full of research into both women's progress and their ambivalent relationship with power; inspiring stories of women who are embracing theirs with intention in work, politics, and love; and practical tools you can use to lead an unlimited life.



Get [the latest book event information](#).

Join the conversation about [the 9 Ways power tools](#) at [GloriaFeldt.com](#).

Check out [media buzz and reviews](#):

"...offers tips on how women can turn things around."  
~Adriana Gardella, [New York Times](#)

"Gloria has written books before, but this one is the most prescriptive, the most daring, and--I'm guessing--will prove to be the most controversial."~Courtney Martin, [Feministing](#)

"5 out of 5 stars. You will see yourself in this book...Highly

## Buy the book



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## Let's connect



## Book events

**Washington, DC**  
Wed. 10/13 5:30 pm  
[Busboys and Poets](#)

**Rochester, NY**  
Fri. 10/15 noon  
Keynote  
[Stanton/Anthony  
Conversations](#)

**San Rafael, CA**  
Sun 10/17 10:45 am  
Plenary Keynote  
[Bioneers](#)

**Oakland, CA**  
Tue 10/19 7 pm  
[Mills College](#)

**San Francisco, CA**  
Wed 10/20 7 pm  
[Books Inc. Opera Plaza](#)

**Menlo Park, CA**  
Thurs 10/21 7 pm

recommended"~Bonnie McEwan, president, [Make Waves](#), top reviewer for [Amazon](#)

## Next up: *No Excuses* DC, Rochester, NY, and Bay Area Events



### Washington, DC

Wed. 10/13 @5:30 pm

#### [Busboys and Poets](#)

1025 5th St. NW

Reading and reception sponsored by the United Nations Foundation, [RH Reality Check](#), and the Women's Campaign Forum.



UNIVERSITY OF  
ROCHESTER

### Rochester, NY

Fri. 10/15 @12:00 pm

Keynote

#### [Stanton/Anthony Conversations](#)



### San Rafael, CA

Sun 10/17 @10:45 am

Plenary Keynote: Riding the Leadership Wave

#### [Bioneers 2010 Conference](#)



### Oakland, CA

Tue 10/19 @7:00 pm

#### [Mills College](#)



### San Francisco, CA

Wed 10/20 @7:00 pm

#### [Books Inc.](#)



### Menlo Park, CA

Thurs 10/21 @7:00 pm

#### [Kepler's Bookstore](#)



(Left to right) author of *Black Women's Lives*, [Kristal Brent Zook](#); media commentator [Keli Goff](#); and Feed Fund co-founder [Lauren Bush](#)

[Kepler's Bookstore](#)

### Tempe, AZ

Tue 10/26 7 pm

#### [Changing Hands Bookstore](#)

### New Orleans, LA

Wed. 11/10 6 pm

#### [Octavia Books](#)

### New Canaan, CT

Mon. 11/15 7:30 pm

#### [Elm Street Books](#)

### Scottsdale, AZ

Thurs 11/18 7:30 am

Keynote

#### [Arizona Women's Leadership Symposium](#)

### Tucson, AZ

Fri 11/19 7 pm

#### [Antigone Books](#)

### San Francisco, CA

Fri 12/2 12 pm

#### [International Museum of Women and San Francisco Chamber of Commerce](#)

### San Francisco, CA

Fri 12/2 6 pm

Ritz Carlton Hotel

Keynote Address for the

#### [Population Institute's Global Media Awards](#)



### Quick Links

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share their stories and discuss the 9 Ways power tools with me at the launch of *No Excuses*, Barnes and Noble Lincoln Triangle on 10/5. See more [book tour photos here](#).

## 9 Ways in 9 Weeks: The *No Excuses* Way to Embrace Your Power

NEW on [the 9 Ways blog](#).

This week, we're talking about power tool #1, "Know your history and you can create the future of your choice."

Do you agree with that idea? Share your ideas, thoughts, and stories.

There will be new video clips each week too, as well as other new materials and bonus items that will help you make the best use of the 9 Ways in your own life.

Be sure to [download the free 9 Ways Power Tools summary](#) and use them to add "power to" in your own life.

*No Excuses: 9 Ways Women Can Change How We Think About Power* is available [online](#) and in bookstores near you.

My friend [Gerry Goldhaber](#) is buying *No Excuses* as his holiday gift for friends and clients. **It would make a great gift for all the women you love--mothers, daughters, sisters, your best friend and the women you work with.**

Sending unlimited love and no excuses,



**Gloria**



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Gloria Feldt | 322 West 57th Street | New York | NY | 10019

### the 9 ways to embrace your power

1. know your history.
2. define your own terms.
3. use what you've got.
4. embrace controversy.
5. carpe the chaos.
6. wear the shirt.
7. create a movement.
8. employ every medium.
9. tell your story.



Try it FREE today.