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**Dear Gloria,**

I hope you've had an excellent summer. I've been busy creating new features on my blogs and have exciting events this fall that I want to share with you.

You might have noticed I'm sending this newsletter to you on Sept. 13th. Some people think 13 is an unlucky number, and that's why many buildings don't have a 13th floor. Of course, the 14th is really the 13th but once it gets redefined, well, 14 it is.



Keynoting the AAUW National Convention.

Definitions are important, as I noted about Forbes' Most Powerful Women's self-effacing definitions of their power in last week's **Friday Round Up** of news stories, a new feature on my **9 Ways blog**. (Sometimes I don't get around to writing it till Saturday, but that's no problem because I just redefine Saturday as Friday.)

Thirteen has nothing to do with Tina Brown or *The Daily Beast*, but they were supposed to publish my commentary "Pump Up the Passion." I argue that progressive women need to confront their own elephant in the room and learn some things from their conservative sisters. Keep your eye out for it though, and then post

your comments to let me know what you think, and share the heck out of it to help me get it all over Twitter and Facebook.

Thirteen has little to do with upcoming speeches and workshops (please see right column), but I invite you to attend those in your area. And feel free--no, encouraged--to forward the info to friends and family in **Tucson**, **Columbus OH**, and **Columbia SC**. I'd love to see you.

If you're interested in having me come **speak to your group** and/or conduct a workshop, here's the **scoop on topics**. I'm passionate about creating programs that inspire participants to embrace and use the

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#### **UPCOMING EVENTS**

Please visit **Events Page** for more info.

**Contact Gloria to speak to your group!**

**Tucson, AZ**  
**09/16 @ 8:30 am**  
**Keynote Speaker**  
**YWCA Tucson**  
**Women's Leadership**  
**Conference**

**Columbus, OH**  
**10/12 @ 12noon**  
**Featured Speaker**  
**Columbus**  
**Metropolitan Club**  
**(CMC)**

**Columbus, OH**  
**10/12 @ 6:30pm**  
**Keynote Speaker**  
**New Directions**  
**Career Center Event**

**New York, NY**  
**10/17/11**  
**Book Talk & Signing**

power in their hands, and to give practical leadership tools they can use right away at work, in civic life, or at home.

Back to 13. It's a great number for three reasons.

- First, my birthday is on the 13th, April 13th. And I am extremely lucky to have profiled 13 awesome women and one man so far in my new **"She's Doing It"** column that appears most Wednesdays on **9 Ways**. Poke through and check 'em out. Suggestions for future profiles? Send them to **me**.
- Second, 13 is associated with covens. Covens are powerful (derivation is associated with convents as well as witches and vampires, by the way, so don't go all Christine O'Donnell on me). Every woman needs her coven, no matter what her religion. We need our circle of women friends, our old or new girls network. **Our Sister Courage**. One of us alone can accomplish a lot, but 13 of us together make a movement. Remember, thirteen colonies started a revolution and formed this United States in 1776. If you didn't catch my post **"Three Ways not to Celebrate Women's Equality Day"** check it out.
- Third, 13 is thought unlucky. Twelve is considered "complete." But 13 is thought irregular because it disrupts the "even dozen." That makes me like 13 even better because in leadership, disruption, or chaos, is opportunity. That's **No Excuses Power Tool #5, Carpe the Chaos**. In a time of chaos, people are open to new ideas and new ways of doing things that they wouldn't have considered when things were normal. Chaos breeds innovation. Presidents might even finally highlight women's need for jobs in their economic plans because at last they see women are a big part of the economic engine. Read my commentary for **Politico's Arena** on this topic.

The ability to **Carpe the Chaos** and apply the other eight **No Excuses Power Tools** are essential leadership skills that I learned on the frontlines of leading organizations, the latest research, interviews with intriguing people, and from you.

Now I am delighted to announce-drum roll please- **"Ask Leadership Expert Gloria Feldt"** my new leadership advice column on BlogHer.com Careers. Every other Thursday, I answer questions from readers.



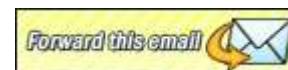
So send me some **e-mail!** I am having the best time with this column and it's a natural complement to the **No Excuses keynotes and workshops** I've been doing.

**Financial Women's Association of New York - WNYC Greene Space**

**Columbia, SC  
10/20 @ 5:30pm  
Featured Speaker  
We Believe Anita Hill 20th Anniversary Party**

**Columbia, SC  
10/21 @ 12noon  
Featured Speaker  
SCWLA's 2011 Conference - Women Lawyers and Leadership  
"Anita Hill was Right!"**

**Norfolk, VA  
11/3 & 11/4  
Book Talk & Signing  
Women's Institute for Leadership Development  
Old Dominion University Women's Center - Webb University Center**



**Visit and join the**

So, what's your favorite number?

PS. I like black cats too.

Power to you!



**Gloria**

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and [Heartfeldt Blog](#)

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